Join Us for Hour of Code 2015!
Step-by-Step Guide for Code.org Corporate Partners

Getting Students Excited about Computer Science

Join us to bring the **largest learning event in history to millions more students globally!** The Hour of Code is a series of easy-to-follow tutorials that introduce computer science to people of any age and background.

Your employees can volunteer and inspire more students, including girls and underrepresented students of color to try computer science. This step-by-step guide will provide you with everything you need to know to participate in Hour of Code this year.

2015 Hour of Code Employee Opportunity: Volunteer in a Classroom!

We are launching a <u>new</u> volunteer opportunity this year to enable <u>employees to volunteer as a guest speaker</u> in a local classroom during Hour of Code.

Admin Steps

1. Sign up for [Code.org Hour of Code Partner Calls](#) in October and November (program overview, Q&A session)
2. Use this [Internal Marketing Toolkit](#) (including a timeline and other resources) to introduce and encourage employees to sign up.
3. Code.org will follow-up with you after Hour of Code on tracking employee participation.

Employee Experience
- Encourage employees to sign up now (https://code.org/volunteer/engineer) using their **company email** (this is very important so we can report participation back to you).
- Teachers select a volunteer from the map and the volunteer will receive an email from the teacher.
- Once an employee receives an email from a teacher, the teacher will coordinate the visit with the employee.
- Employees are encouraged to promote their experience on personal and company social media channels.
- Employees self-report within company's volunteer platform. Code.org will conduct a follow-up participation survey that will track what company they work for, if they volunteered in a classroom, how many hours they volunteered, and their experience.

Employee Resources
- Join a Volunteer Training Webinar (employee will receive an invitation after they sign-up).
- Read Code.org How To Guide for Employee Volunteers before arriving at the classroom (link to this guide coming on Oct. 22).
- Code.org will provide additional resources to celebrate Hour of Code participation and promote it via social media (#HourOfCode).

FAQs

Do I have to be a software engineer to participate?
- No, all employees are encouraged to volunteer. When they fill out the form, they can select "software engineer" or "Other". If "Other", employees can provide what makes them passionate about tech so that teachers are excited to bring them into the classroom.

Can international employees participate?
- Yes, international employees can coordinate with the teacher to do a Skype or Google Hangout virtual classroom visit.

Will all employees that register get a volunteer position?
- Over 6,000 teachers are interested in having volunteers! We are confident that there will be an opportunity for most employees. Those who are not matched are encouraged to create their own Hour of Code event and invite local students.

How can employees get their children's schools to host volunteers?

- Employees can use this email to encourage principals and local schools to participate.

How can I host an Hour of Code event at my offices?
- Use this How To Guide to host an Hour of Code event at your offices.

Sign up for the next Hour of Code corporate partner call Oct. 20, 21, 22 to get started!

Contact: Mary Magellan, Fundraising & Partnerships Manager, donate@code.org